



NC STATE
UNIVERSITY

Wolfpack 2030 Three-Year Update Metrics Snapshot

Fall 2024

NC State identified a set of metrics to serve as indicators of our progress towards Wolfpack 2030's seven strategic goals. What follows is a snapshot of performance on these metrics in fall 2024, after the first three years of the strategic plan. Explore our metrics in greater detail at go.ncsu.edu/metrics.

Goal 1: Empower students for a lifetime of success and impact.

Metric	Baseline	Current		2030 Goal
Undergraduate headcount	26,150	28,422	▲	30,236
Graduate headcount	9,892	10,042	▲	11,992
Bachelor's first year retention rate	93.5%	94.4%	▲	94.5%
Bachelor's four year graduation rate	65.0%	69.1%	▲	69.0%
Bachelor's six year graduation rate	84.9%	85.3%	▲	88.0%
Cooperative education students	812	1,104	▲	1,990
Cooperative education rotations	1,023	1,333	▲	2,587
Study abroad students	93	1,666	▲	1,964
Associate degrees	125	74		132
Bachelor's degrees	6,379	6,660	▲	7,706
Undergraduate certificates	163	76		208
Master's degrees	2,894	2,636		3,412
Doctoral-research/scholarship degrees	530	603	▲	632
Doctoral-professional degrees	96	100	▲	120
Graduate certificates	448	463	▲	482
Scholarships and fellowships	3,873	4,368	▲	5,300
Master's median years to degree	1.7	1.7		1.7
Doctoral-research/scholarship median years to degree	4.9	4.9		5
Alumni rating of their preparation by NC State for graduate/professional school (Baccalaureate Alumni Survey, excellent or good)	87.1%	86.5%		increase
Alumni rating of their preparation by NC State for their first full-time permanent position after graduation (Baccalaureate Alumni Survey, excellent or good)	78.7%	75.6%		increase
Faculty satisfaction with support NC State has offered them to improve their teaching (COACHE Faculty Survey, very satisfied or satisfied)	54.8%	54.4%		increase

Goal 2: Ensure preeminence in research, scholarship, innovation and collaboration.

Metric	Baseline	Current		2030 Goal
Tenured / tenure-track faculty FTE	1,456	1,442		1,608
Professional faculty FTE	866	884	▲	945
Postdoctoral scholars headcount	435	472	▲	485
Total research expenditures	\$547.1M	\$633.3M	▲	\$620.0M
Federal research expenditures	\$239.1M	\$279.2M	▲	\$272.0M
Non-federal research expenditures	\$308.0M	\$354.1M	▲	\$348.0M
Total research expenditures per tenured / tenure-track faculty	\$375.7K	\$452.0K	▲	\$385.6K
Federal research expenditures per tenured / tenure-track faculty	\$164.2K	\$212.0K	▲	\$169.2K
Non-federal research expenditures per tenured / tenure-track faculty	\$211.5K	\$240.0K	▲	\$216.4K
Interdisciplinary funded research proposals with PIs from multiple departments	18.9%	17.7%		increase

Bold text indicates a goal has been met.

Metric	Baseline	Current	2030 Goal
Interdisciplinary funded research proposals with PIs from multiple colleges	9.1%	8.3%	increase
Faculty satisfaction with institutional support for research / scholarly / creative work (COACHE Faculty Survey, very satisfied or satisfied)	33.8%	36.4% ▲	increase
Faculty satisfaction with institutional support for obtaining externally funded grants (COACHE Faculty Survey, very satisfied or satisfied)	48.5%	40.7%	increase
Faculty satisfaction with institutional support for managing externally funded grants (COACHE Faculty Survey, very satisfied or satisfied)	44.6%	31.6%	increase
Faculty agreement that campus facilities (e.g. spaces, buildings, centers, labs) are conducive to interdisciplinary work (COACHE Faculty Survey, strongly agree or agree)	39.3%	41.7% ▲	increase

Goal 3: Expand and advance our engagement with and service to North Carolina and beyond, defining the standard for a 21st-century land-grant university.

Metric	Baseline	Current	2030 Goal
Student worked on an extension or public service project with a faculty member outside of course or program requirements (Graduating Senior Survey, yes)	8.0%	7.1%	increase
Faculty satisfaction with recognition they received for their outreach activities (COACHE Faculty Survey, very satisfied or satisfied)	43.3%	38.9%	increase

Goal 4: Champion a culture of equity, diversity, inclusion, belonging and well-being in all we do.*

Metric	Baseline	Current	2030 Goal
To what extent student experienced a sense of belonging or community with NC State overall (Graduating Senior Survey, a great deal or somewhat)	79.9%	78.6%	increase
Employee agreement that they feel a sense of belonging at NC State (Employee Engagement Survey, agree)	66%	69% ▲	increase
Faculty agreement that there is visible leadership at NC State for the support and promotion of diversity on campus (COACHE Faculty Survey, strongly agree or agree)	75.9%	74.5%	increase
Employee agreement that NC State is committed to building a culture that actively promotes diversity and inclusion for students, faculty, and staff (Employee Engagement Survey, agree)	73%	70%	increase
Employee agreement that their department welcomes diversity in all its forms (Employee Engagement Survey, agree)	80%	84% ▲	increase
Employee agreement that NC State is making good and measurable progress towards becoming a more diverse and inclusive institution (Employee Engagement Survey, agree)	63%	63%	increase

*Gender and race / ethnicity demographic trends for students, tenured / tenure-track and professional faculty, administrators, EHRA staff, and SHRA staff are also indicators for Goal 4 and can be explored in detail at go.ncsu.edu/metrics-goal-4.

Goal 5: Improve university effectiveness through transformative technologies, cutting-edge processes and actionable data.

Metric	Baseline	Current	2030 Goal
Employee agreement that, all things considered, NC State is a great place to work (Employee Engagement Survey, agree)	75%	74%	increase

Goal 6: Lead in developing innovative partnerships, entrepreneurial thinking and applied problem-solving.

Metric	Baseline	Current	2030 Goal
Licensing income	\$5.892M	\$5.741M	\$7.500M

Goal 7: Elevate the national and global reputation and visibility of NC State.

Metric	Baseline	Current	2030 Goal
Total endowment value	\$1.946B	\$2.219B ▲	\$3.000B
Annual gifts to endowment	\$63.5M	\$39.4M	\$75.0M
Fundraising gifts and commitments	\$252.6M	\$240.8M	\$320.0M
Total donors	47,548	48,013 ▲	60,000
Chancellor's Circle donors	6,194	6,382 ▲	8,500
Incoming students assessment of the extent to which NC State's academic reputation influenced their decision to attend (Incoming First Year Student Survey, very strong or strong influence)	86.0%	84.7%	increase
Alumni agreement that they are proud to say they graduated from NC State (Baccalaureate Alumni Survey, strongly agree or agree)	98.2%	98.2%	increase
Faculty pride in working at NC State (COACHE Faculty Survey, strongly agree or agree)	79.5%	69.5%	increase

Read the full Strategic Plan
Wolfpack 2030: Powering the Extraordinary at
www.go.ncsu.edu/wolfpack2030